

Leaflet Delivery



Firstly, thank you for offering your services to deliver our business leaflets. It's a nice easy way to keep fit whilst earning some money!

Rule #1 if you feel uncomfortable going into a particular area or a particular property, no drama, pass that one. It's not the end of the world.

Rule #2 if you ever get any unpleasant comments or complaints (very, very unlikely!) from members of the public, please feel free to deflect their issue direct to myself. The number to call is on the card.

Now for the top tips that make this exercise successful and makes sure this operation is economically viable on my part.

The money part

Upon delivering 1,000 leaflets as per this manual, you need to notify Kevin via WhatsApp on 07478159026 or email info@intergalactictechmeisters.co.uk

You need to screenshot all your tracked routes for the whole 1,000 and make sure the images are legible. In doing this, you will be compensated with the sum of £80.00. this can be via bank transfer or cash.

Where

To gain the best results, Leaflets need to be targeted at certain housing and in certain areas.

Our ideal customers tend to reside in the larger properties in more affluent areas. Those who live in flats and council estates generally don't require our services. Please don't deliver to these properties because the likelihood of getting any calls is very low. The areas I've highlighted for you generally have a good reception to these leaflets. Please complete the area as a whole rather than picking and choosing the sweet spots.

How

When delivering the leaflets, always be polite and presentable, You are representing myself and the company. Most of this is common sense, but try to keep delivering times between 0800-1900, try to avoid bumping into cars on drives, avoid jumping fences or treading on flower beds etc. Another thing I look out for is loose stone on drives. Try to avoid kicking stones accidentally :)

Make sure leaflets are actually in a letterbox and not placed such that they are going to be sprawled out on the floor, taken by the wind etc.

Remember to close the gate behind you, the owner may have a dog that enjoys taking themselves for walks! If a dog is in the garden always be careful, No matter how big they are, they're not all friendly.

Presenting of the leaflet in the letter box

Try not to push the leaflet all the way through, but leave it hanging on the inside the letterbox (also make sure it is not showing on the outside), The reason we do this is to reduce friction of the our advertising message to the customer. The customer doesn't have to bend down to pick it up, and with all previous post all piled on the floor, our lone card will stand out as it is hanging from the inside of the post box all by itself.

When

The best times for getting results from these leaflets is to deliver in the afternoon after the postman has been, or Weekends when people are at home.

Tuesdays, Wednesdays, and Thursday afternoons 2pm-7pm are perfect, as are all day Saturdays and Sundays 9am-7pm.

Tracking

Please use a tracking app to record areas you've covered, and screenshot the overview with a timestamp (and overall journey time). Runkeeper or Strava are free and work perfectly. I don't need a live view as you go around *but the parents* might be interested in this function! I simply want to be able to mark off areas that have been done on a particular day, and it helps me verify that leaflets haven't been 'posted' into a bin



You can catch me on WhatsApp on 07478159026

Weather

Always be mindful of the weather. This is completely an outdoor activity.

This is a perfect summer holiday job, but remember we're not made of titanium. Make sure to wear sun cream and stay hydrated!

On the other hand, noone likes getting wet! The general rule of thumb is by the time clouds come over and the sky is overcast, in roughly the same amount of time again it is likely to rain. If you're planning on going out in the rain think about waterproofs. If you think about going out in the cold weather think about wearing warm kit. If rain isn't your thing, no drama. There's always another day.

A few last tips

This is a numbers game, and it's entirely up to you how fast you want to get these leaflets out. To make the most of your time out (and earn optimal cash without killing yourself) This work should keep you in the zone 2 of your heart rate, at a good walking pace. With this in mind you'll very likely warm up and need less warm clothing than when you first leave your house.

I'm going to try to give you a rough example of how I work this routine.

I tend to be in trainers, a t shirt and shorts. I put everything in my pockets into my bag. I move at about 3mph which is on the edge of striding and shuffling (very light jog, also see TAB) and in an estate of detached houses with 7m of drive I deliver approx 200 leaflets an hour. I usually do about 2-3 hours after an early finish at work, and generally stick to the times recommended above.

And I usually listen to podcasts or music whilst out delivering. Leverage your time.

These are my personal recommendations based on my personal experience to get optimum results. You can adapt these to suit yourself.

Remember to let me know when you're getting low so I can arrange a top up and payment to yourself.

If you feel this isn't for you then it's absolutely no drama. I'll pay you up for the number of leaflets delivered and if there's loads left over I'll happily pick them up if you let me know and leave them in a box outside your front door.

And remember.. KEEP SMILING AND HAVE FUN!

Kind regards, Kevin.

This manual may change over time as we adapt to certain situations, areas, results, and introduce other marketing campaigns.